



12 Willows Press

Hope is planting a tree you'll never sit under

12 Willows Press Capabilities Statement

Overview

12 Willows Press, founded in 2022 by Steven Long, a seasoned figure in book publishing, stands out in the realm of environmental and ecological literature. The company's impactful releases like *Rivers of Ink* and *Lumpy's Gift* reflect its dedication to meaningful storytelling and environmental consciousness. 12 Willows Press is ambitiously set to expand its diverse catalog with 10 to 12 new titles annually in 2024 and 2025.



Company Snapshot

Steven Long, POC
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NAICS Codes

513130 - Book Publishers
711510 - Independent Artists, Writers, and Performers
459210 - Book Retailers and News Dealers

Core Competencies

- Nonfiction & Fiction Publishing
- Adult & Children's Literature
- Print/Electronic/Audio Publication
- Design & Editing
- Book Production
- Book Distribution & Marketing

Past & Present Performance

Steven Long's career in publishing began as a librarian assistant, honing his literary foundation. Progressing to a production manager at Fitzroy Dearborn Publishers, he managed production and collaborated globally. His tenure as a senior editor at Kepos Media was marked by overseeing diverse publishing projects, exemplifying his organizational skills and adeptness in working with international teams. These experiences have been pivotal in shaping his approach at 12 Willows Press, blending his literary passion with a focus on environmental literature.

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